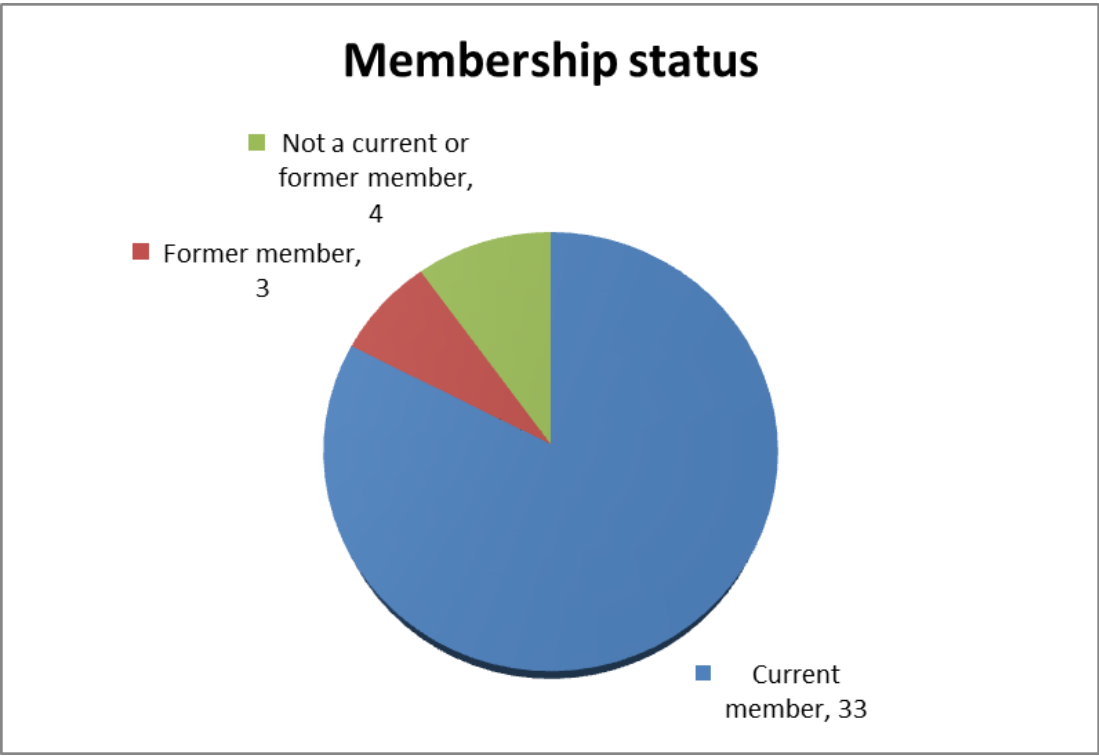


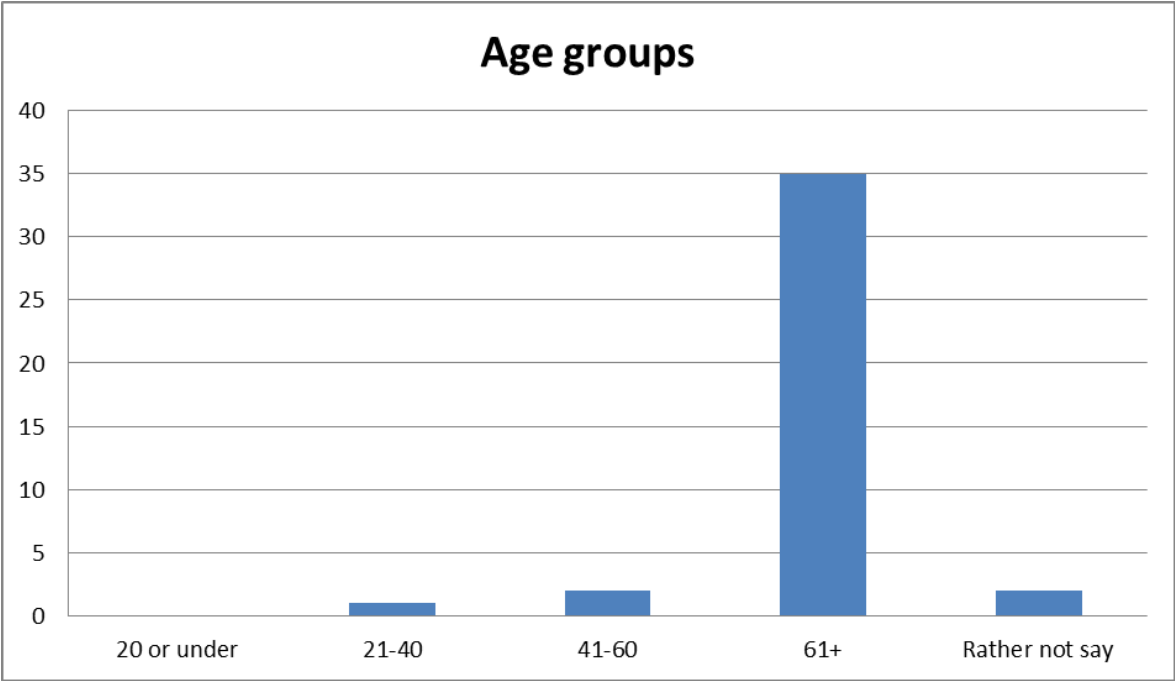


Membership Survey Report, 2023

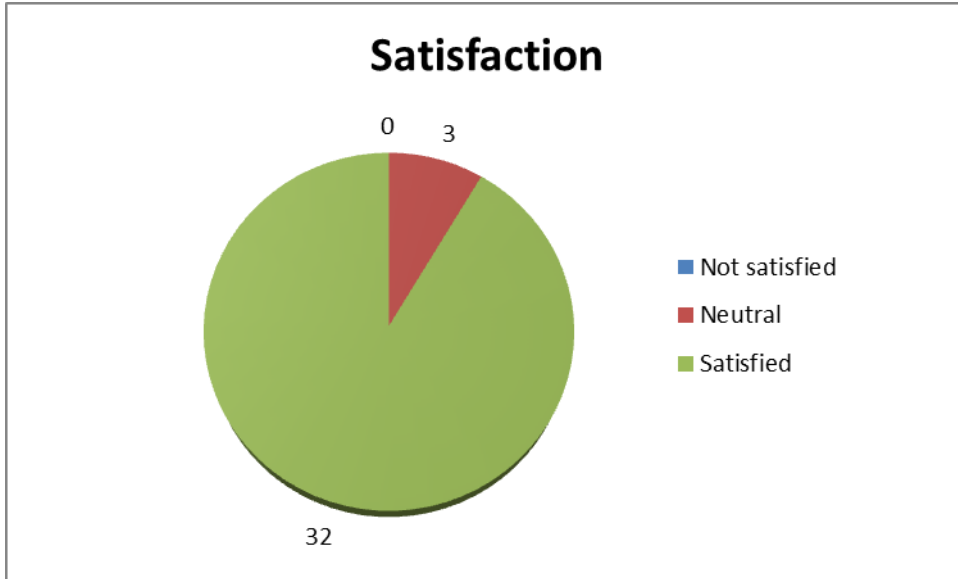
40 completed surveys were received from a membership of 166: a 24% response rate. 82% are current members of the Historical Society.



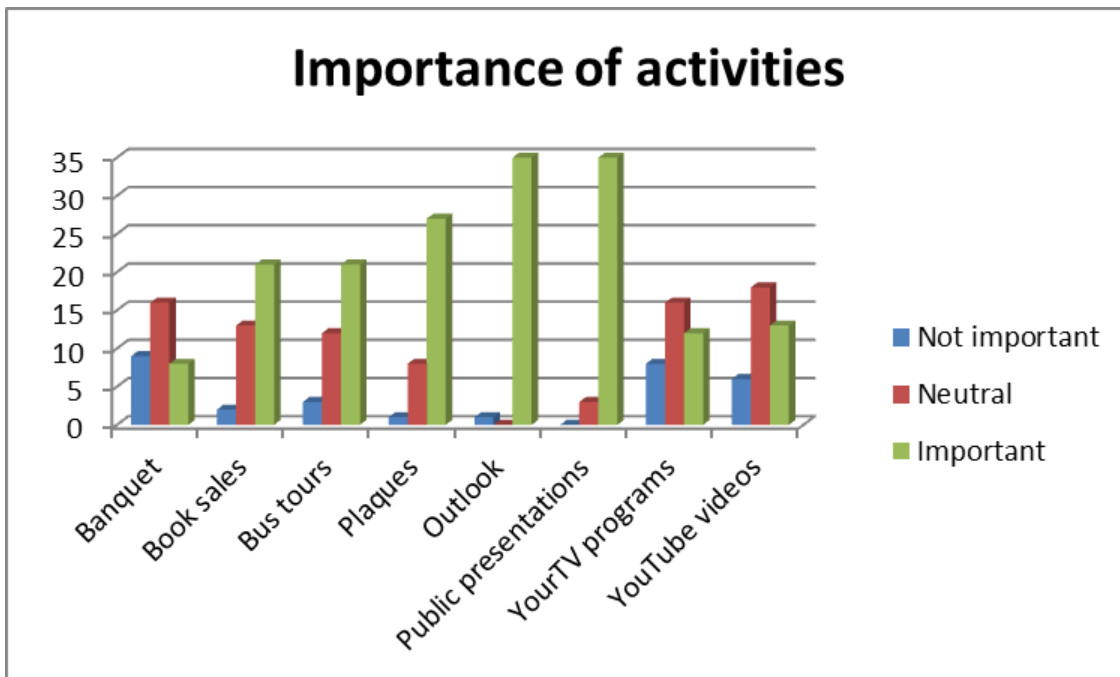
87% of respondents gave their age as 61 or older.



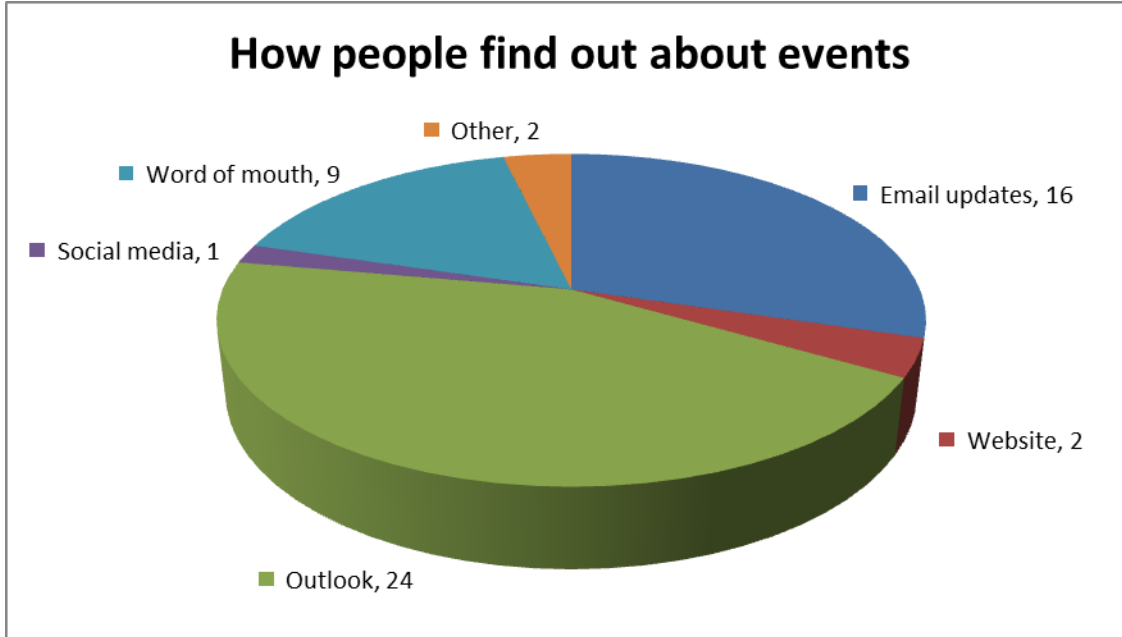
Satisfaction levels with the Society are high:



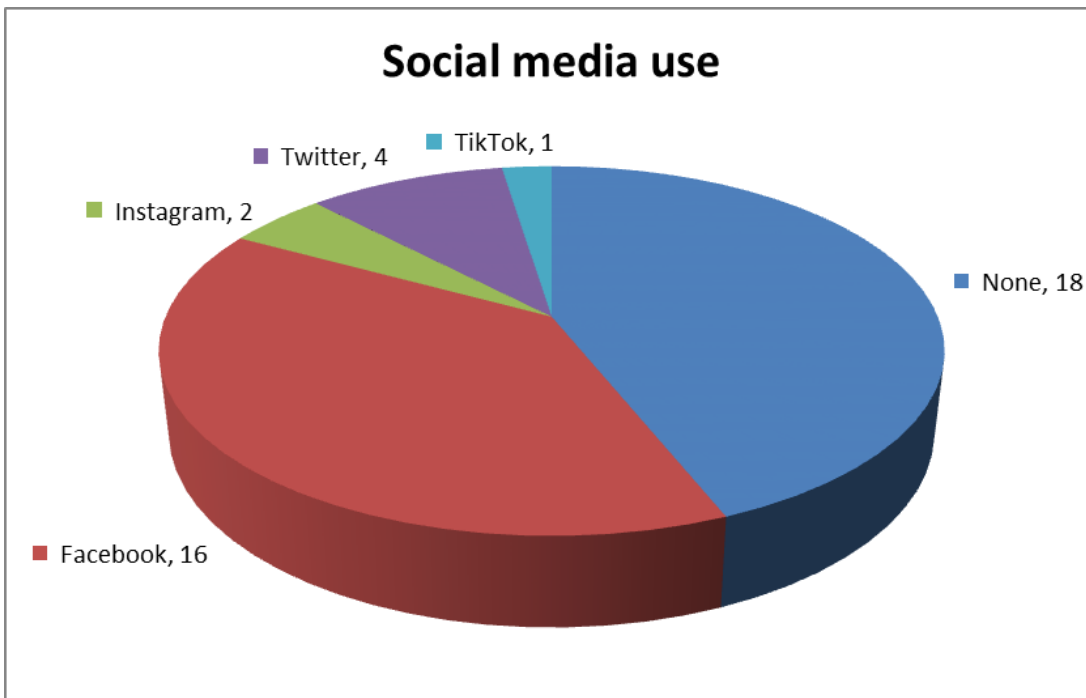
Respondents were asked which activities of the Society were most important to them:



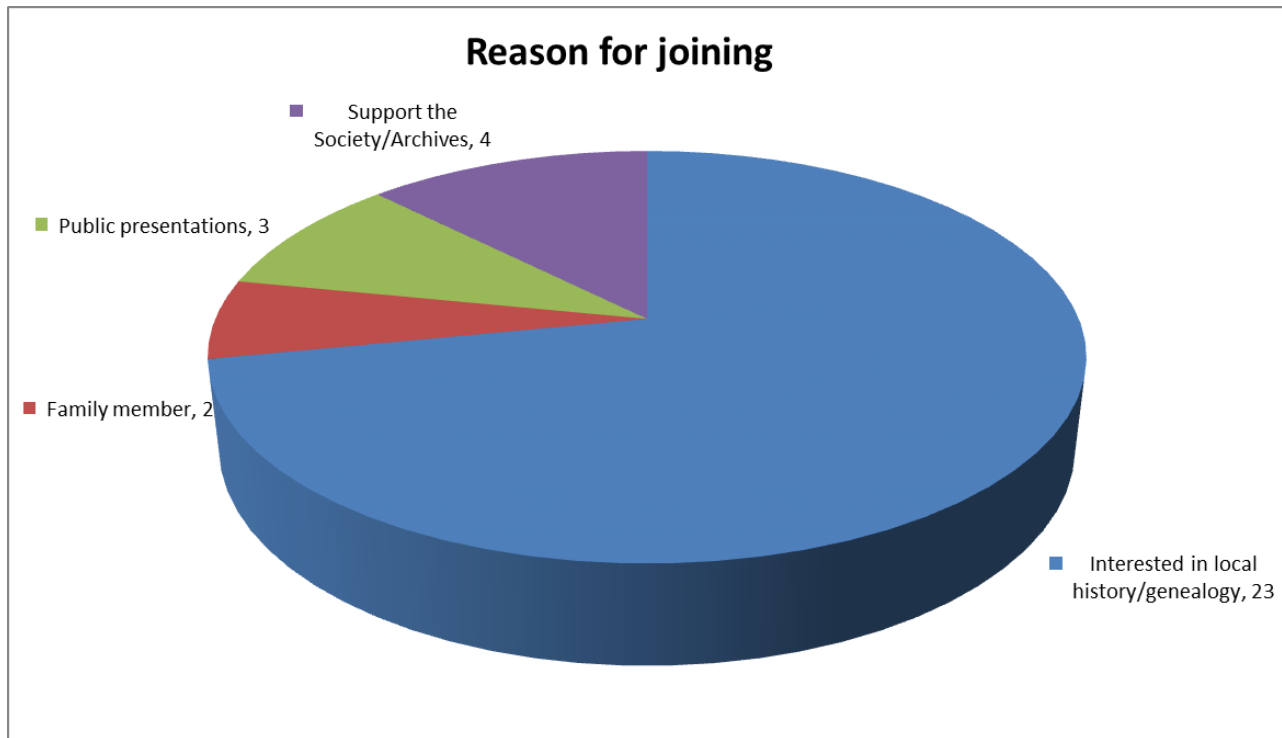
People were asked how they found out about Historical Society activities:



Social media use in this group is low, with 45% of people not using any form of social media. The most popular platform is Facebook, used by 40% of respondents.



Answers to the question "Why did you join the Historical Society?":



Respondents were asked "Do you have any suggestions for additional activities or presentations?"

"No, I find them interesting."

"Bus tours"

"Would like to see the return of the bus trips."

"Really enjoy bus trips with commentaries by historians."

"No"

"Dale Sharpe, Black Watch sniper from Cannifton area"

"Thinking about it."

"Would enjoy bus trips to historical buildings/villages."

"Bring back bus tours!!! If a full day is too much, make it a half day. If can't do bus tours, how about select walking tours"

Responses to a request for other thoughts about the Society:

"As a newcomer to Belleville it is challenging to get to know other members of the Society."

"Create more online content"

"Reach out to young adults with children"

"Diversify types of historical stories told"

"Less focus on Belleville and more on Hastings County."

"The Society should look at video/sound at presentations. Cordless microphone. Laser pointer"

"Like the 100 years ago."

"YourTV programs would make excellent meeting 'speakers'."

"You're doing a great job."

"Great job"

"You're doing a great job!"

"Many thanks for your great work"

"Just keep promoting it... you are doing a great job!! Thank you!"

"We have enjoyed the presentations given at Maranatha."

"Keep up the great work!"

"This is a great networking society. Keep up the super efforts!"

"Start presentations at either 6:30 or 7pm. 7:30 makes for a long evening. "

"Outlook is much improved!!"